

Dan Rullo

From: EA 1996 Admin <ea1996admin@ea1996.com>
Sent: Tuesday, March 1, 2016 8:37 AM
To: EA 1996 Admin
Subject: It's all about the Benjamins baby. Er...I mean the Jacksons

Greetings all! Please excuse the corny currency joke in the email subject. It's not easy coming up with catchy subject lines all the time. If you don't get the joke, it's ok... we know where you went to school and we understand.

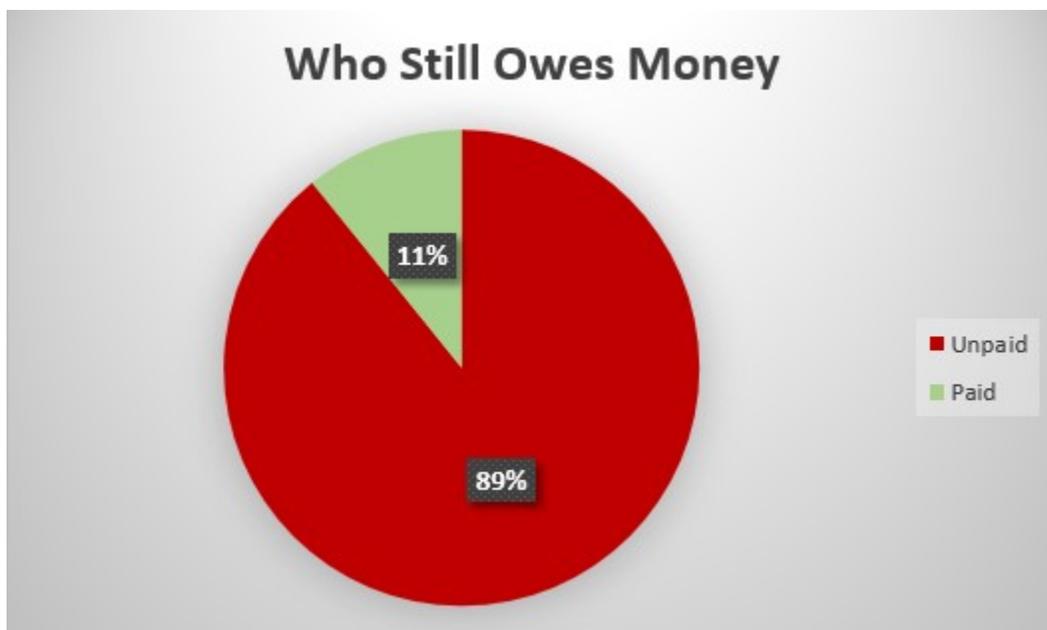
Ok, let's get down to it...

Financial Update

At the beginning of February, [we put out the word](#) that we (finally) have a solid plan for the **20-Year Reunion!!!** The date (9/17/2016) is set in stone. The location ([Kingston Hall in Monroeville](#)) is locked in and secured with a big fat deposit (*which is currently burning a bit of a hole in my credit card*). Everything is falling into place. We have tons of people committed to attending. Food options are selected. The DJ is booked and [we even have a song list](#) that people are contributing to. And [in our last email](#), we laid out the payment requirements.

But, if I may be bold for a moment, there's one thing missing at this point... the money. As of today, out of the 125 people (classmates + guests) that have said they are attending, only 8 classmates have paid. **Nothing will kill this party quicker than lack of payment.** Every representative that I've talked to from other classes has said that this is the point where their reunion plans fall apart because people who said they'd attend, neglected to pay up. But that won't be us. Everything up to this point indicates that we are defying the odds and having success where others have failed. But, we have to get the darn thing paid for. Simply put, we kind of need you to put your money where your mouth is now.

I was comfortable putting down the \$800 deposit for the facility out of my own pocket and signing a contract to rent the place for \$1200 because I have complete faith in you guys and I know that we're all committed to this event. To further illustrate the current status though, take a look at the chart below. It's pretty pitiful (red is bad):



Here are the payment options that we laid out in the [previous email](#).

Please note that **EVERYBODY** was expected to put at least some skin in the game by **March 1st**. (that's today!)

Blue Option	Gold Option
<p>Pay \$62 (per ticket) in one lump sum. This would be due by 3/1/2016.</p> <p><i>If you are able, this is preferred, as it will be easier for us to track. But you are more than welcome to choose option 2.</i></p> <p><i>You will receive notification from us that we've received your payment.</i></p>	<p>Split \$62 (per ticket) over 3 payments</p> <ul style="list-style-type: none">• Payment #1: \$22 (per ticket) due by 3/1/2016• Payment #2: \$20 (per ticket) due by 4/1/2016• Payment #3: \$20 (per ticket) due by 5/1/2016 <p><i>You will receive notification from us that we've received each payment, and the final notification will indicate that you are paid in full.</i></p>

Payment can be mailed to:

EA Class of 1996
C/O: Chris Goyke
644 East Pittsburgh Blvd.
North Versailles, PA 15137

As an alternative:

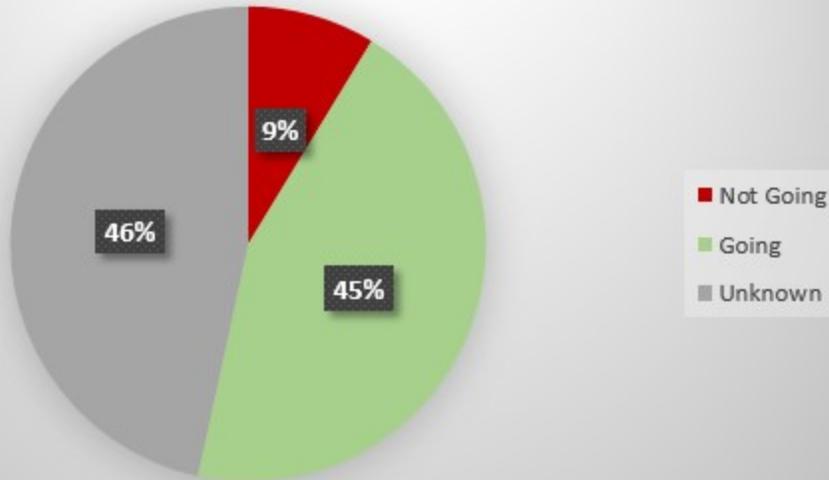
We are setup to accept electronic payments via [Square Cash](#). This is a really simple method that has NO FEES for the sender or the receiver (unlike PayPal). You can either use their website (<https://cash.me>), or you can install the app on your Apple or Android phone.

If you choose this payment method, please make sure that payments are sent to Cashtag **\$CristopherGoyke**. **YOU MUST INCLUDE YOUR NAME IN THE MEMO SO WE KNOW WHO THE PAYMENT IS FROM!**

Reunion Attendance

We continue to pick up people at an unprecedented rate. Our numbers are amazing (compared to national averages of other classes in our age range). But we still have some ground to be gained if we can get tentative classmates to commit, and make contact with those who are still out of reach.

20-Year Reunion Attendance



For the most part, you guys have been rock solid and have spoken loud & clear about your desire to do this. Most people have been extremely helpful, and we thank you all for that. But I'm not going to lie... certain parts of this process have been rather discouraging and frustrating. We've had a lot of people completely ignore us and not even acknowledge that they are still breathing. And I've even personally had one or two people be complete assholes to me and basically tell me to go to hell (and worse), simply for trying to plan a reunion and having the audacity to invite them. At this point, I'm not even sure how many people are reading these emails. It kind of feels like they're going into a black hole sometimes – like a radio broadcast with nobody tuned in. So if you could shoot back a response every once in a while, it would be greatly appreciated.

We all still have the usual homework... get committed, get your friends committed, and [help to track down the missing people](#). Aside from that, if you want to help out in a much more fun way, help us put together the soundtrack for this event. We've made it really easy for people to tell the DJ what songs you want to hear at the reunion. Go to the website (you don't even have to login if you don't want to), and [check out the song list](#). There are over 200 songs on the list already! And if the music sucks, you have nobody to blame if you don't contribute some tunes.



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